

# Investing with a Purpose: A Roadmap for Using Opioid Settlement Funds to Become a Recovery Ready Community

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# Lauren's story













# Kentucky settlement overview



~ \$1 BILLION

- Manufacturers
- Distributors
- Pharmacies

50%
Kentucky Opioid
Abatement Advisory
Commission

50%
Local
Governments

Funds must be used in accordance with KRS 15.291 (5) Exhibit E

# **Opioid Remediation**



- Care, treatment, and other programs and expenditures designed to
- (1) address the misuse or **disordered use** of opioid products,
- (2) treat or mitigate opioid use or related disorders, or
- (3) mitigate other alleged effects of, including on those injured as a result of, the opioid epidemic.



Settlement agreement quick links

**Exhibit E** 

KRS 15.291

# Reporting requirements



#### **Impact reporting update July 2025**

#### 1. General Information:

- County or municipality name
- Fiscal year
- Contact details for the report preparer

#### 2. Financial Overview:

- Total settlement funds received to date
- Beginning & ending balances, interest
- Annual disbursements with a recipient breakdown

#### 3. Recipient & Impact Reporting:

- Process measures: Quantity of services provided (e.g., number of participants)
- Quality measures: Indicators of service quality (e.g., client satisfaction)
- Outcome measures: Impact on clients (e.g., recovery progress)



Reporting portal goes live July 1, 2025 Reporting deadline is August 31, 2025

### **Local Government Funding**





#### **Varied Approaches:**

- Some local governments fund projects directly within their municipality.
- Others distribute funds through a Request for Proposal (RFP) process.
- Some have not allocated funds yet due to uncertainty on how to proceed.

# Allowable uses of Opioid Settlement Funds



### **Core strategies:**

- Naloxone or other opioid overdose reversal drugs
- Medication for Opioid Use Disorder (MOUD) / MAT
- Services for pregnant women and parents
- Expanding treatment for neonatal abstinence syndrome

- Expansion of warm hand-off programs and recovery services
- Treatment for incarcerated populations
- **Prevention** programs
- Expanding syringe service programs
- Evidence-based data collection on the effectiveness of abatement strategies

### **Allowable Uses**



**Prevention** - e.g., media campaigns, school- and youth-based programs

Harm reduction - e.g., syringe service programs, naloxone distribution,

**Treatment** - e.g., medications for opioid use disorder, telehealth, access to treatment

**Recovery supports** - e.g., supportive housing, wrap-around services

**Leadership/planning/coordination** - training, research

### **Counties in Action- Prevention**















### **Counties in Action – Harm Reduction**



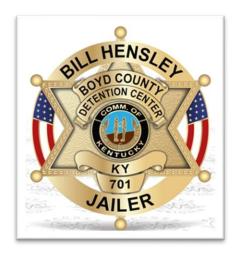






# **Counties in Action – Treatment**











# **Counties in Action – Recovery Support**











### **Leadership Planning and Coordination**





- Steering committee creation
- Utilization of existing coalitions and task forces as advisory groups
- Engagement in community needs assessments
- Strategic planning
- Work plan creation
- Development of request for proposals and request for proposal review committees
- Formalizing processes to ensure continuity and sustainability

# **Counties in Action – Leadership & Planning**











### Creating a settlement council



#### Voices from impacted communities and opioid abatement experts

- People with lived/living experience, including MOUD recipients
- Public health professionals (e.g., health departments, schools of public health)
- Primary prevention providers (e.g., PCPs, school clinicians)
- Treatment providers serving underserved populations
- Recovery and social service groups (e.g., Housing First programs)
- Ensure council diversity in gender, race, ethnicity, orientation, professional background and lived experience.





### **Certification Program Origins**

- In 2021, Governor Beshear signed Rep. Adam Bowling's HB 7 into law.
- HB 7 established the Recovery Ready Communities Advisory Council (RRCAC) and tasked the Kentucky Office of Drug Control Policy (KYODCP) with administrative support of the Advisory Council.
- HB 7 also required the Advisory Council to establish the Recovery Ready
  Communities Certification Program to "provide a quality measure of a city or
  county's substance use disorder recovery programs to assure citizens and
  businesses that a city or county is committed to ensuring the availability of
  high-quality recovery programs in its community."

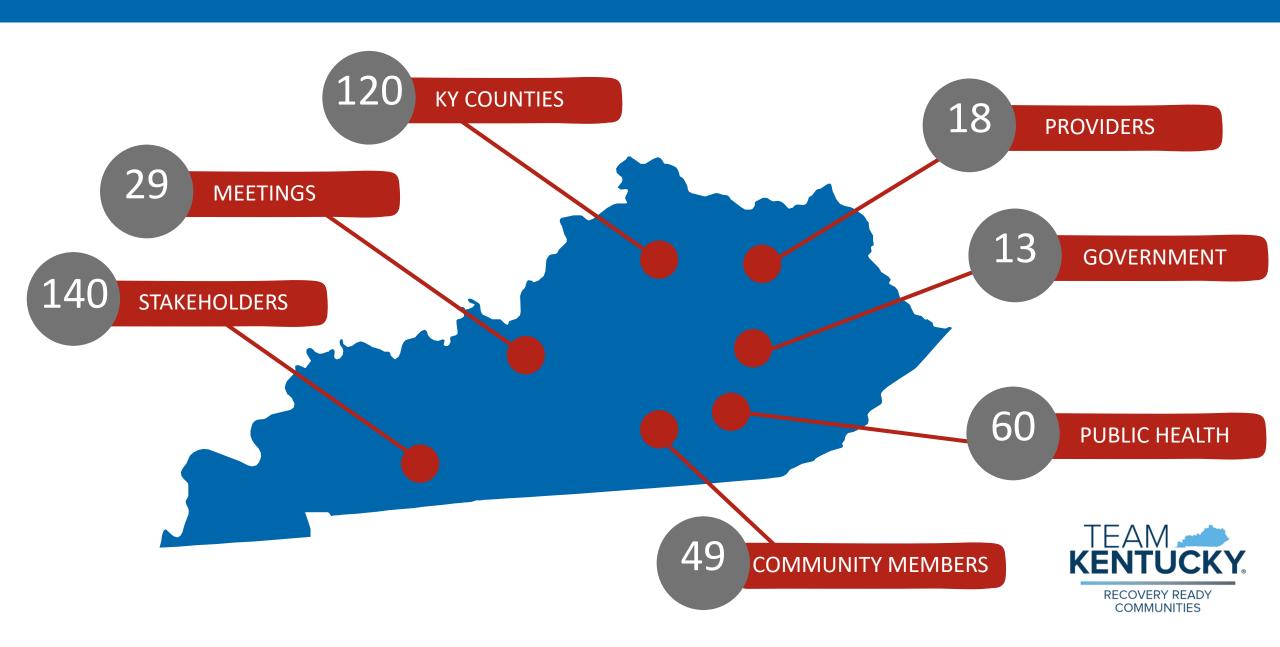


### **Recovery Ready Communities Certification Program Development**

- The RRCAC invited clinicians, recovery advocates, treatment providers, people with lived experience, law enforcement, and public health experts to provide members with a contemporary overview of the Commonwealth's approach to substance use disorder (SUD).
- Volunteers of America Mid-States (VOA) was selected by the RRCAC and KYODCP to assist in the development of the certification program including the evaluation criteria, scoring, and population categories.
- The VOA RRC team used the RRCAC's collection of information and convened several additional stakeholder meetings across the Commonwealth to develop the criteria which was approved by the RRCAC in January 2023.
- The certification program officially launched in February of 2023.



### **Stakeholder Engagement**



### **Evaluation Criteria Design**

- The goal was to craft a set of evaluation criteria designed to mirror KYODCP's proven cross-agency statewide approach to addressing SUD at the municipal, county, and regional levels.
- The VOA RRC Team relied heavily on the expertise of the Kentucky Opioid Response Effort (KORE) to craft a three-part matrix that examines a community's SUD prevention, treatment, and recovery support services.
- The goal of participation in the certification program is to empower cities, counties, and regions to establish or strengthen their local recovery-oriented systems of care.
- Programs and interventions promoted by the certification program criteria are designed to increase recovery capital for individuals, families, and communities.



#### **Certification Process**

- Community recruitment and education campaign
- Formation of Community Application Team
- Community application
- VOA RRC Team site visit
- VOA RRC Team certification recommendation to advisory council
- Advisory council certification decision
- Additional technical assistance to unsuccessful applicants



#### **Certification Status**

- Two certified regions:
  - NKY Region consisting of Boone, Kenton, Campbell, and Grant County
  - Marion and Washington County
- Sixteen independently certified counties: Boyle, Woodford, Perry, Scott, Hardin, McCracken, Breathitt, Jessamine, Lee, Nelson, Daviess, Fayette, Pulaski, Calloway, Knott, Lawrence, Floyd, Bell, and LaRue.
- Total Kentucky residents living in certified counties: 1,565,760 (2024 US Census Estimate)
- Counties with open certification applications: Allen, Clark, Clay, Estill, Franklin, Henderson, Jefferson, Johnson, Letcher, Lewis, Madison, Owsley, Pike, Taylor, and Warren County.
- One new open regional application:
  - NEKY Region consisting of Boyd, Carter, and Greenup County



### **Perfect Opportunity**

- Counties and cities have started to receive direct payment of opioid abatement settlement funds
- Communities could use the RRC evaluation criteria to audit their current recoveryoriented system of care to allow for the develop of a strategic plan to maximize the return on investment of the abatement funds in terms of positive public health and safety outcomes
- The Administrative Office of the Courts has started the behavioral health conditional dismissal program established under <u>SB 90</u> from the 2022 General Assembly
- The Kentucky Opioid Abatement Advisory Commission has started to award grants from settlement funds earmarked for the state



#### **Trends**

- Active local Agency for Substance Abuse Prevention (ASAP) Boards and UNITE Coalitions increase interagency cooperation and effectiveness of a community's SUD response
- Many communities are focusing on evidence-based prevention curriculum in schools, some communities are complementing those efforts with communitybased interventions
- Public Health Departments across the Commonwealth are stepping up to do amazing prevention and outreach work among at-risk populations
- Certified peer support specialists are emerging as potent force multipliers for recovery ecosystems
- Primary care practices are stepping up to provide linkages to treatment and access to MOUD



#### **Trends Continued**

- Quick Response Teams (QRTs) are a great way to combine public health and safety professionals into a highly effective multidisciplinary team that can provide targeted interventions to community "hot spots"
- Hospital emergency departments can be a critical intervention point for at-risk populations
- Recovery community organizations and recovery community centers are emerging as some of the most effective recovery supports
- Cultivating a pool of fair chance employers is essential to creating an effective recovery ecosystem



#### **Common Issues Across Communities**

- Communities across the Commonwealth are struggling with affordable housing capacity in general and especially when it comes to quality recovery housing capacity
- Transportation is a significant barrier across the Commonwealth
- Many jails and detention centers face physical hurdles to providing evidence-based SUD treatment curriculum



### **KACo Opioid Settlement Resource Library**



#### **Opioid Settlement Resource Library**













## **KACo Opioid Solutions Learning Opportunities**





Join KACo staff along with local, state and national experts each month as we discuss and highlight how counties are using their opioid settlement funds in innovative, effective and sustainable ways. Topics will include youth prevention, peer support, access to treatment, quick response teams, and more.



# **Opioid Symposium 2025**



The 2025 Kentucky Opioid Symposium brings together people from across the Commonwealth for two days of learning, collaboration, strategizing and networking to strengthen efforts to combat opioid use.







**Building Bridges to Community Wellness** 

NOVEMBER 10 & 11



2025

**OFFERING:** 

**CEUs** 

CES

**DLGs** 



Which track speaks to you?

**Advocacy in Action** 

**Personal Wellness** 

**Recovery Community Practices** Systemic Change & Innovation

**Eastern Kentucky University** Keen Johnson Building





#### **Contact Information**

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